



Sponsorship Guide

Connectional Youth & Young Adult Conference 2020

Christian Methodist Episcopal Church



DEPARTMENT OF CHRISTIAN EDUCATION AND FORMATION
of the Christian Methodist Episcopal Church



Carmichael D. Crutchfield, Ph.D., General Secretary

Bishop Thomas L. Brown, Sr., Chair

P.O. Box 16507 - Memphis, TN 38186-6507 | 4466 Elvis Presley Blvd., Suite 300 - Memphis, TN 38116

December 3, 2019

Dear Potential Sponsor,

It is with great excitement that we announce the Connectional Youth and Young Adult Conference (CYYAC20) of the Christian Methodist Episcopal Church (C.M.E.) to be held June 29 – July 3, 2020 at the Sheraton Greensboro at Four Seasons Hotel located at 3121 W. Gate City Blvd., Greensboro, NC. The theme for the conference is P.R.E.S.S (Passionate Relevant Essential Sincere Service). We write to request your participation as a sponsor/contributor to this dynamic Conference! We hope to raise \$100,000.00 to help underwrite all costs and we need your help!

As a sponsor, your contribution will provide speakers, presenters, interactive workshops, service projects, a college fair, and a host of other activities for all the conference attendees. Most importantly, your sponsorship will help ensure our young people thrive both inside and outside of the church through interpersonal development, spiritual growth and volunteerism! As provided in 2 Corinthians 9:7, “[L]et each one give as he purposes in his heart, not grudgingly or of necessity; for God loves a cheerful giver.” Your contribution will ensure we leave the city of Greensboro a little bit better than we found it.

Please review our sponsorship packet for various levels of sponsorship. You will also find information concerning our **Together We Rise Service Project** helping children in foster care. Information concerning our **1st CYYAC Golf Tournament**, to be held at the start of the conference, will be available soon! Our future rests with the young leaders of today, and tomorrow so don't miss this opportunity to contribute as we PRESS toward the mark for the prize of a higher calling!

Please don't hesitate to contact us with any questions at sponsorship.cyyac@gmail.com. You may also visit our website at <https://thecmechurch.org/cyyac20/> for more information. We look forward to hearing from you and hope you will PRESS with us!

Sincerely,

Cheri M. Hamilton

Tiffanie Thompson

Cheri M. Hamilton, Esquire
CYYAC Sponsorship Chair

Tiffanie Thompson
CYYAC Sponsorship Co-Chair

Carmichael D. Crutchfield, Ph.D
General Secretary



The Christian Methodist Episcopal Church

The Christian Methodist Episcopal Church, familiarly known as the CME Church, was organized December 16, 1870 in Jackson, Tennessee by 41 former slave members of the Methodist Episcopal Church, South. Composed primarily of African Americans, the CME Church is a branch of Wesleyan Methodism founded and organized by John Wesley in England in 1844 and established in America as the Methodist Episcopal Church in 1784.

The CME Church will celebrate its 150th anniversary on December 16, 2020 and has been providing national youth conferences since 1939.

The CME Church has more than 1.2 million members across the United States, and has missions and sister churches in Haiti, Jamaica and fourteen African nations.

The mission of the Christian Methodist Episcopal Church is to be disciples of Jesus the Christ by serving individuals, communities and the world as the representative, loving presence of God and as witnesses to God's salvation and grace.

Our Mission Statement

The mission of the Christian Methodist Episcopal Church is to be disciples of Jesus the Christ by serving individuals, communities and the world as the representative, loving presence of God and as witnesses to God's salvation and grace.

Our Vision Statement

The vision of the Christian Methodist Episcopal Church is to be a transforming church for Jesus the Christ within a changing world.

Department of Christian Education & Formation

The Department of Christian Education provides "cradle to the grave" nurture in the Christian faith for the members of the CME Church. In addition to those activities normally associated with Christian, this department prepares, selects and recommends all literature and materials to be used in CME churches especially for Sunday Church schools, membership training classes and children, youth and young adults. The Department also prepares, selects and recommends leadership training and promotional literature for ALL the areas of the life and witness of the CME Church. It promotes programs of Christian nurture by keeping the CME Church informed about such activities as Christian Education Week and National Youth and Young Adult Week.

The Department promotes Sunday Schools, Christian Youth and Young Adult Fellowships, Vacation Bible Schools, adult education courses, Bible Study Courses, and so forth.

The Connectional Youth and Young Adult Conference serves as means to foster spiritual growth and leadership development for the young people of the CME Church through formation, nurture and transformation!



SPONSORSHIPS AND BENEFITS

SPONSORSHIP BENEFITS (BASED ON LEVELS)	FULL PRESS LEVEL	PASSIONATE LEVEL	RELEVANT LEVEL	ESSENTIAL LEVEL	SINCERE LEVEL	SERVICE LEVEL
Sponsorship Level Pricing	\$10,000	\$5,000	\$2,000	\$1,500	\$1,000	\$500
# of Sponsorships Level Available	10	25	50	75	100	Unlimited
PRE-EVENT RECOGNITION						
Social Media Promotion (Facebook, Twitter, Instagram)	●	●	●	●	●	●
Website Presence with Direct Business Link	●	●	●			
Email Blast	●	●	●			
Press Release	●	●	●			
ON-SITE RECOGNITION						
Tickets to Comedy Show, Gospel Concert, or Gala	12	10	8	6	4	2
Sponsorship Seating	●	●	●	●	●	●
Ad and company logo printed in program	FULL PAGE	FULL PAGE	FULL PAGE	½ PAGE	½ PAGE	¼ PAGE
Together We Rise Service Project Sponsorship Option**	●	●	●	●	●	●
Volunteer Opportunity During Service Project	●	●	●	●	●	●
Recognition in print and equivalent recognition on the conference mobile app	●	●	●	●	●	●
Sponsorship signage at event/workshop	●	●	●	●	●	
Option of Social Event Sponsorship Opportunity	●	●	●	●		
Young Adult Ministry Sponsorship Event Option**	●	●	●	●		
Youth Ministry Sponsored Event Option**	●	●	●	●		
Children's Ministry Sponsored Event Option**	●	●	●	●		
Sponsorship recognition in CYYAC20 Program Book	●	●	●			
Company logo on conference or staff t-shirt	●	●	●			
Digital ad at Gala and Comedy Show	●	●	●			
Digital ad at Gospel Concert	●		●			
Corporate items in registration packet	●		●			
POST-EVENT RECOGNITION						
Thank you email blast	●	●	●	●	●	●
CYYAC Newsletter	●	●	●	●	●	●

**Ministry or event specific sponsorships are available. Contact us for more information.

CYYAC20 Service Project



*Since 2013, the number of children in US Foster Care continues to rise. As of September 30, 2017, there were 442,995 children in foster care - a 1.5 percent increase from 2016 and a 9.6 percent increase from 2013. When foster children move from home to home, they are usually given two trash bags to carry their belongings in. They deserve better than that. The Connectional Youth & Young Adult Conference is partnering with **Together We Rise**, a non-profit organization helping children in foster care. During CYYAC20, we'll be decorating Sweet Cases, stuffing Teen Duffle bags, building bikes and skateboards to be donated to foster children in North Carolina.

How can you help?

We're asking youth, young adults, church members, family, friends, organizations and business across the denomination to help us raise funds to purchase the supplies we'll need to stuff duffle bags and build bikes and skateboards.

Campaign kickoff December 3, 2019 Giving Tuesday
Runs **January through April 15, 2020.**

G  **A L**
\$20,000

To donate, visit

www.togetherwerise.org/fundraise/CYYAC20

*(North American Council on Adoptable Children website)